



INNOVATIVELY
ENTERPRISE

Cleanny

the revolutionary machine

What is Cleanny?



Cleanny is an appliance designed especially for people who work, who has little time to devote to housework, but can be used by everyone because its innovative system is able to give maximum results in an appropriate space at a reasonable cost.

It is a machine that can wash dry ironing and even bend any piece of clothing, with truly amazing results.

Choose Cleanny because it has class A+++ consumption that guarantees a significant saving of energy and money.

It has a ten-year warranty, which demonstrates the quality of the product.

It has a soundproofing system that allows it to be used at any time of the day or night.

It has been produced in collaboration with Whirlpool, which is a leader in the sector.

- Why choose Cleanny?





Our proposals

- You can customize Cleanny to suit your needs. Cleanny is proposed in various colors, in two different sizes.
- High level soundproofing.
- Various accessories for ironing clothes.
- Annual maintenance by a specialized technician.
- Ten years warranty.

Our business plan

- We would like to sell at least a thousand products a year
- We would like to open at least other two factories abroad
- We would like to have a higher number of employees

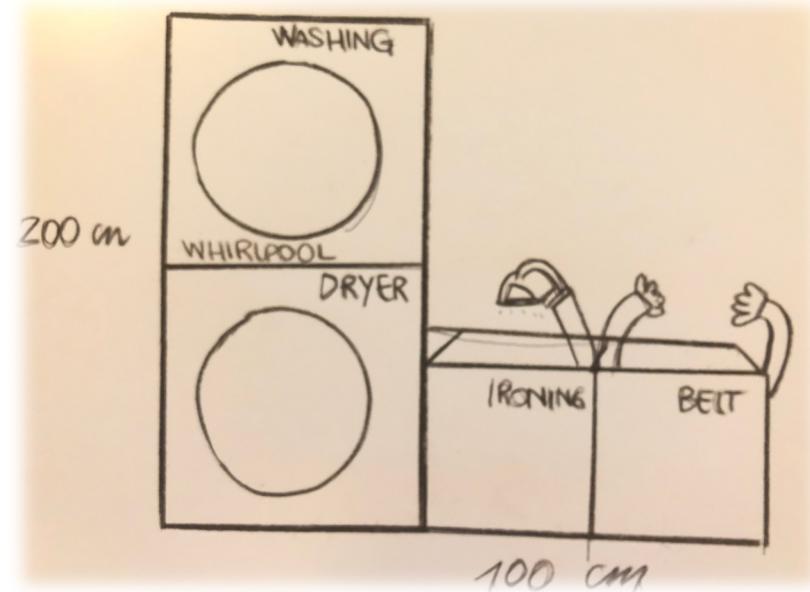


The collaboration with Whirlpool

A collaboration with Whirlpool, which is synonymous with guarantee and reliability, has allowed us to exploit the best technology in the sector, without neglecting respect for the environment, achieving maximum yield with minimum consumption.

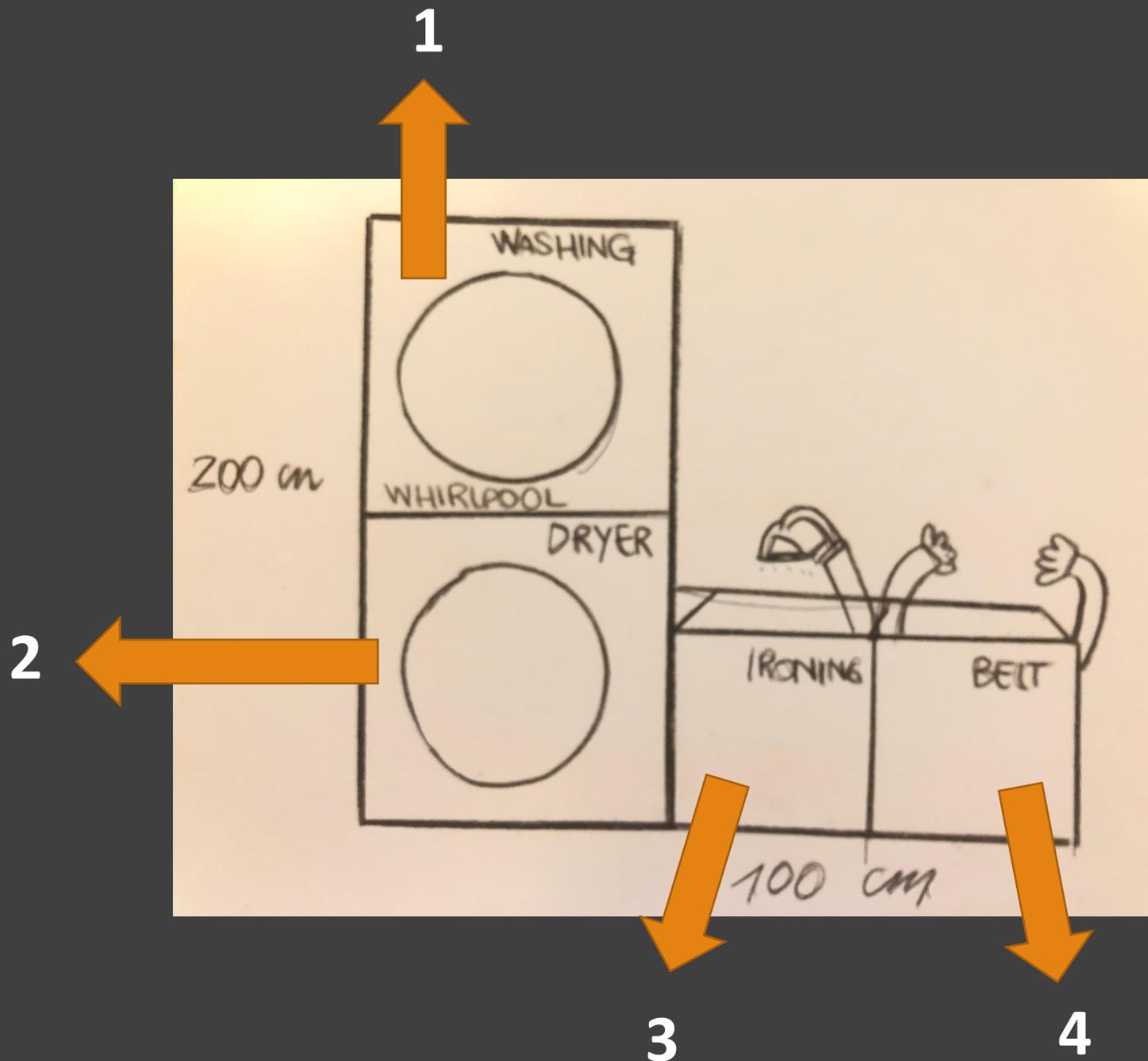
Whirlpool also directly supplies the components of the washing part, making Cleanny an appliance without competitors.

And also if you decide to buy Cleanny, Whirlpool will take your old washing machine by evaluating it and assigning it the amount of money that is worth, which can be scaled up later by the final price of Cleanny.



Our project

1. The washing machine
2. The dryer machine
3. The ironing machine
4. The belt machine



The tipolgy of
Cleanny that you
can find

You can find Cleanny
in two different size:

200x100cm/
100x200cm

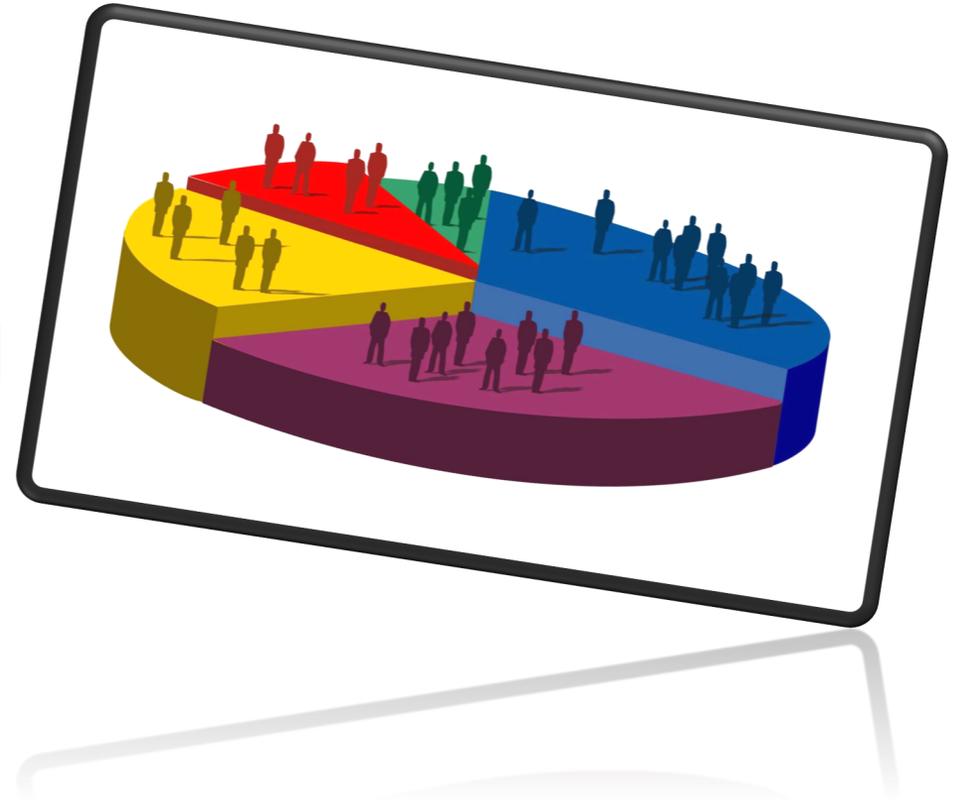
Hard plastic
Carbon

The final price of Cleanny

	Hard plastic		carbon	
employees	250€		250€	
taxes	15%		15%	
electricity	200€		200€	
materials	200€		200€	
total	650€		650€	
Cost	1550€		1700€	
profit	900€		1050€	
1 year	90000€		105000€	

In which sector Cleanny is products?

Cleanny is considered a production of the secondary sector, as it is processed and produced in the industries. To be honest, however, it could also be considered a production of the tertiary sector as it is officially resold by our company, to consumers.



What about us?

- in our company, 37 employees are employed, 3 accounting staff, 7 marketing staff and the rest are responsible for the technical security, in terms of income and expenses.

- our momentary capital is about 270000 euros.
- We are collaborating with the leader in this sector: Whirlpool

- our main office is in Bergamo, although in reality another of our very important factories is located in egypt, an industrialized country located near the Mediterranean allowing us convenient and practical transports in all Europe in case of need





Who do you have to contact for Cleanny?

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OFFICIL WEB: INNOVATIVELY6.WIXSITE.COM

The first was with a red background



The second was with a light yellow background



And this is our logo now



Our Company's logo progression



Why this logo?

We chose this logo for our company because the product that has launched us was pure innovation and creativity, as we looked for something that was needed but never seen before.

That's where our name comes from.



QUESTIONS

1. WHY WE CHOOSE THIS LOGO?
2. IN WICH SECTOR IS PRODUCE CLE
3. WE ARE IN COLLABORATION WITH
4. WHAT IS OUR BUISNESS PLAN?
5. WHY CHOOSE CLEANNY?



THE END

*Proud of Bosio Anita, Vecchi Lodovica,
Callioni Gianluca*

