

THE EOLIC CAR



Ideating, design and producing by ABC&S made in Italy

What is our product?

Our product is a car that can go by eolic energy. We can exploit the air thanks to 2 or 4 turbines that they can take the air, produce energy and expelle it purified. With this method we can reduce pollution.



Why we decided to produce an eolic car?

NEW

We decided to produce an eolic car because, we want to reduce pollution in our cities and also to produce something new, that the human society had never seen, but at the same time produce something that is helpful for the teen like a new, cool and innovative eolic-car.



LAND:
Air, and all
natural resources
to make an audi
Q8.

ENTERPRISE:
Alice, Beatrice,
Carlo and
Giovanni.

Factors of
production

LABOUR:
Only 20 workers
because we use a
lot of machinery.

CAPITAL:
Next slide



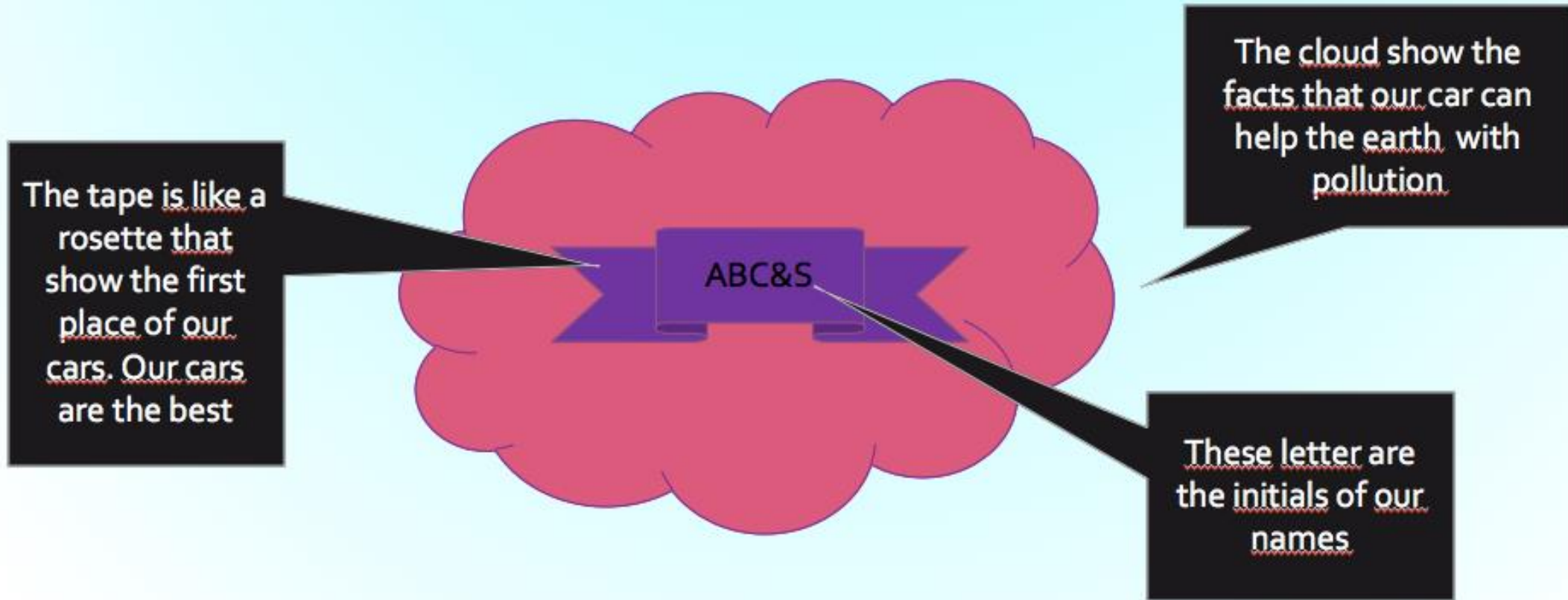
Capital employed

Capital employed	
Factory	500.000€
Raw materials	700.000€
Machinery and manufacture	750.000€
Salaries for 25 workers	800.000€
Manegement, tax an other spendigs	250.000€
TOTAL	3.000.000€

Stages of production

1. Take 2 special air turbines
2. Take little alternator
3. Take a big battery that contain more or less 60 kW/h
4. Take an electric motor
5. Then we put our 2 turbines on the front of the our alternator and we put this on the front of the electric motor, then we put the big battery on the motor.
6. Now we can take the structure of Audi Q8
7. Then we open the hood and after we put our eolic motor in it

First logo



Final logo

Abc&s



These letters are the initials of our names and we chose it because we want to make this project, our.

We chose this car because it's an exemple of futuristic car, that we want to produce.

Abc&s

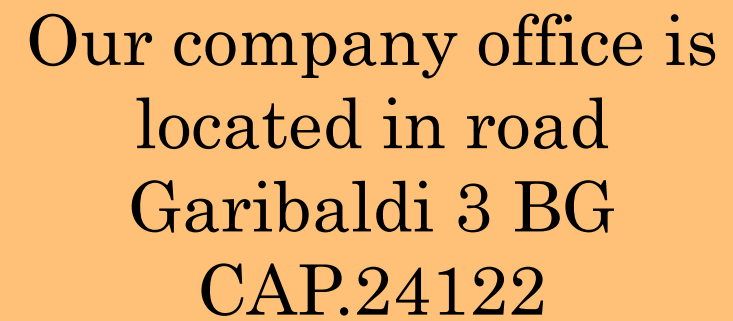


Our advertising video:





Where?



Our company office is
located in road
Garibaldi 3 BG
CAP.24122

Abc&s



Questions?

If you have any questions you
can call our call centre: +39
366 754 9871.

Who are we?

We are 4 determined
teeneagers that want to produce
something new, innovative and
echo.


Abc&s 

Costs?


Our cars cost around \$ 130.000




Advantages




SOSTAINBLE
- ECHO



INNOVATIVE
IDEA



AUTOMATIC
GUIDE



BEST
COLLABORATION
WITH AUDI

Abc&s



Collaboration with AUDI

We are collaborating with Audi because we use the structure of Audi Q8 to produce the eolic car.



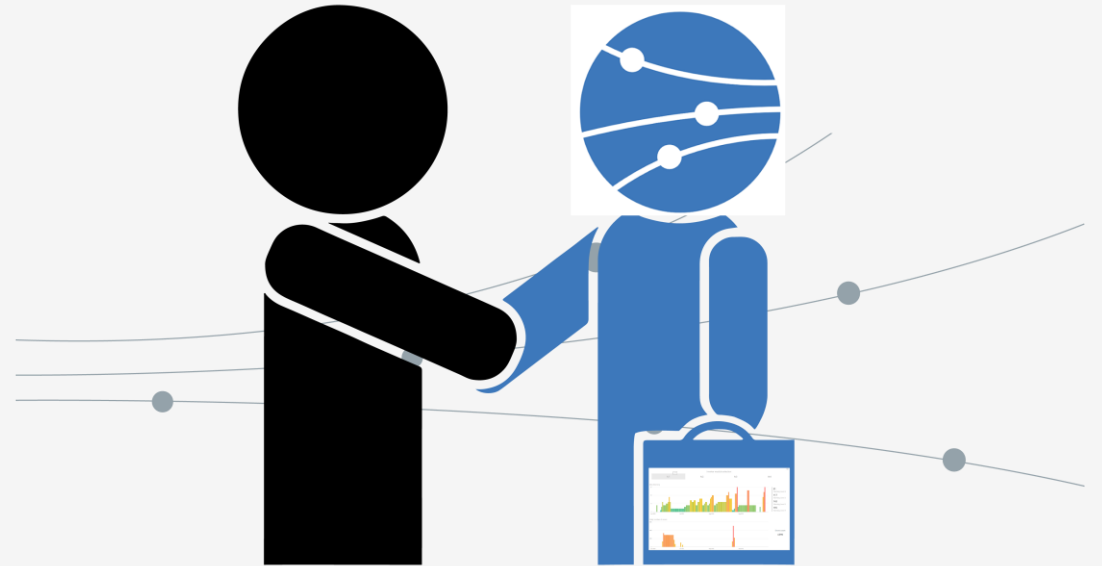
Market research



Why customers will buy electric car?

Because it has a good design and it doesn't pollute the environment.

Customers also won't spend money on the gasoline and they recharge the battery by themselves.

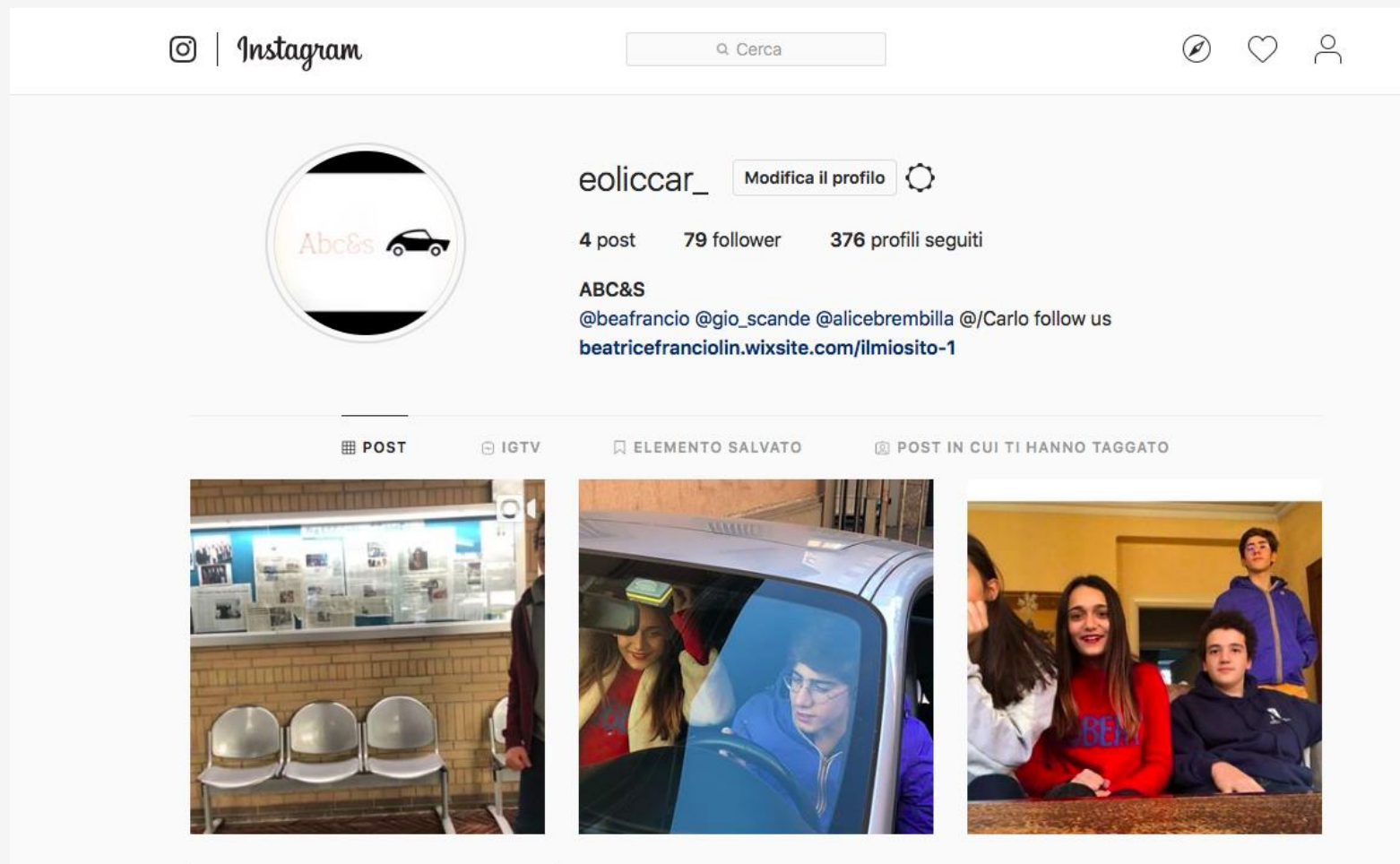


Our objectives



- The first year we would produce and sell about 30 cars, so the revenue will be 4.000.000€ and the profit will be 1.000.000€.
- We want to revolutionize the car market and we want to decrease effectively the air pollution.

Our page Instagram page



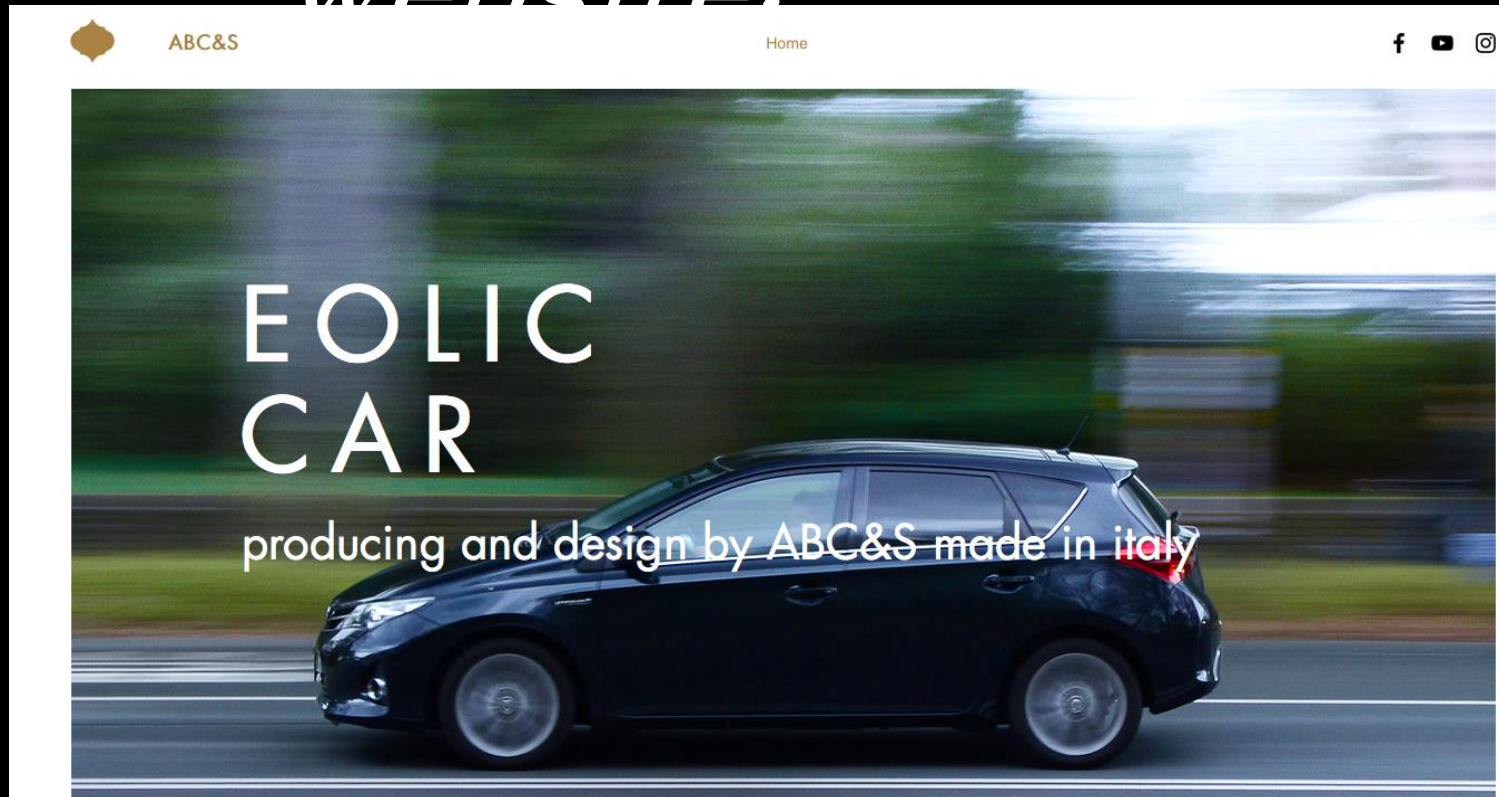
@eoliccar_



Abc&s 

Our website:

<https://beatricefranciola.wixsite.com/ilmiosito-1>



Thanks for your attention

